



tanya khazin

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EDUCATION

University of Wisconsin - Milwaukee | Bachelor of Arts in Design Studies

Dec. 2022

COURSEWORK

Professional Practice in Design | Fall 2022

Utilized design thinking and technical skills to develop personal branding and explore career goals.

Literary Journal Production | Spring 2021

Used graphic design skills to create print and web-based design assets for an undergraduate literary magazine.

Web Design | Fall 2021

Explored basics of HTML5 and CSS, used text editor and file transfer programs to code and style a variety of webpage functions.

Introduction to Typography | Fall 2021

Utilized Adobe Creative Suite to create wordmarks, format & align type; explored historical and vernacular typography.

Introduction to Design I | Spring 2021

Expanded on fundamentals of Adobe Illustrator, Photoshop, and InDesign to conceptualize and create icons, color graphics, and promotional materials

SKILLS

Graphic Design

Canva

Microsoft PowerPoint

Adobe Creative Suite

Figma

Microsoft Word

Social Media Management

HTML5 & CSS

Russian Language (fluent)

PROFESSIONAL EXPERIENCE

Graphic Artist

October 2022 - December 2022

UWM University Housing | Milwaukee, WI

- Designing marketing materials to be distributed throughout University Housing
- Creating digital media content for University Housing website & social media

Design Intern

September 2022 - December 2022

UWM Nonprof-IT Internship | Milwaukee, WI

- Working collaboratively with a team of designers & developers to elevate brand identity for local non-profit organization
- Designing logos, website wireframes, and printed materials
- Creating presentations using PowerPoint & Canva

Freelance Designer**September 2019 - Present**

Chicago, IL & Milwaukee, WI

- Working with clients remotely & in person to develop promotional materials, branding, and social media posts
- Exchanging feedback and design ideas to achieve clients' vision

OTHER EXPERIENCE**Guest Advocate****August 2021 - October 2022**

Target | Glendale, WI

- Assisting guests and addressing customer concerns to ensure a pleasant shopping experience
- Using problem-solving skills to improve store environment

Sales Associate**November 2020 - August 2021**

Urban Outfitters | Milwaukee, WI

- Helping customers find ideal products for specific needs
- Keeping store environment tidy and welcoming for guests

EXTRACURRICULAR ACTIVITIES**KOMET Dance Team****September 2019 - December 2022**

President, Designer, Social Media Manager

- Creating logos and promotional materials
- Creating meeting presentations using PowerPoint & Canva
- Managing social media accounts across platforms
- Organizing and leading large group & committee meetings

UWM Student Association**September 2021 - May 2022**

LGBTQ+ Advocacy Senator

- Working with constituents to make campus safer, more accepting, and more accessible
- Creating flyers & promotional materials for events